

Business Owners

Do You Want an Accountant Who ***Actively*** Works with You to Make ***Your*** Business More Valuable?

To find out, take this quick test. If you answer YES to more than six questions, you should consider working with a new kind of accountant—a RAN ONE accountant.

Wouldn't it be great if your accountant...	YES	NO
1. Identified opportunities for your business's growth and improvement rather than just looking at your historical figures?	<input type="checkbox"/>	<input type="checkbox"/>
2. Provided ideas on how to make those opportunities work?	<input type="checkbox"/>	<input type="checkbox"/>
3. Helped you identify your vision for the future of your business, your goals and the steps to get you there ?	<input type="checkbox"/>	<input type="checkbox"/>
4. Helped you create a regularly updated action plan to achieve those goals?	<input type="checkbox"/>	<input type="checkbox"/>
5. Charged you a yearly, all inclusive fee paid monthly , rather than an hourly rate where the longer it takes the more you pay?	<input type="checkbox"/>	<input type="checkbox"/>
6. Showed you how to better involve and build your team so they treat their work as much more than just a job?	<input type="checkbox"/>	<input type="checkbox"/>
7. Offered dynamic customer service training for your team?	<input type="checkbox"/>	<input type="checkbox"/>
8. Offered assistance on how to convert more sales over the phone or face to face?	<input type="checkbox"/>	<input type="checkbox"/>
9. Provided feedback and new ideas on your marketing and advertising to generate a much better return on your investment?	<input type="checkbox"/>	<input type="checkbox"/>
10. Helped you address management and human resources issues?	<input type="checkbox"/>	<input type="checkbox"/>
11. Built key performance indicators for your business to make it run like clockwork?	<input type="checkbox"/>	<input type="checkbox"/>
12. Proactively monitored your progress on a monthly basis so you could adjust quickly to maximize profits ?	<input type="checkbox"/>	<input type="checkbox"/>
13. Helped you establish systems that allow you to take the pulse of your business, better control your activities and know exactly where you stand at all times?	<input type="checkbox"/>	<input type="checkbox"/>
14. Helped you find ways to help you work ON your business rather than IN it, so that you realize a better quality of life ?	<input type="checkbox"/>	<input type="checkbox"/>
15. Worked to constantly increase your financial rewards ?	<input type="checkbox"/>	<input type="checkbox"/>
16. Instituted strategies for the future — made your business a more valuable AND realizable asset by sale or succession?	<input type="checkbox"/>	<input type="checkbox"/>

If you're ready for this kind of relationship with your accounting firm, the Business Development Advisors at **JM Williams Accountancy** can help. Instead of just focusing on "crunching the numbers," we work with you to improve your business and your profits immediately. To discover what opportunities exist for your business, call us now.